



Does your existing backup solution offer a Data Recovery Guarantee?

R.O.B.A.R Technologies is such a reliable solution for backing up your critical data files, we stand behind our software product with an ironclad Data Recovery Guarantee.

As a customer, if for any reason you are unable to retrieve your data files, we will pay for your data recovery services for any hard drive protected with R.O.B.A.R. Technologies software.

It should be noted that the average data recovery cost for a computer hard drive is about \$1,800.00. Now, if R.O.B.A.R. wasn't the most secure method of safely backing up your critical data, could we really afford to make this guarantee?

Furthermore, this data recovery guarantee is so rare, whether considering an online backup service or any other backup method, we challenge you to find another backup solution that offers the same guarantee and we'll send you a check for \$100.00.

Many customers are shocked and amazed that a service like R.O.B.A.R. Technologies would offer such a guarantee. We are shocked and amazed that other companies, products and services will not offer the same guarantee! We think it's about time backup solution providers put their money where their mouth is. We did!

R.O.B.A.R Technologies

"Who's got your back?"

Data Backup Tips and Strategies to Prevent Data Loss

PLAN FOR DATA BACKUP

- Think about where you keep your backup.
- For flood-risk areas, don't store your backups in the basement.
- If the storage location for your backups is protected by sprinklers, what will the water do to the backups?
- If there is an earthquake, will you be able to get to your data. An offsite copy or online backup is an excellent idea.
- Store a full backup at another location to protect against fire, theft, or other disaster.

BEGIN A DAILY BACKUP ROUTINE

- Make backing up a part of your normal scheduled daily tasks.
- To determine the best schedule for your data backup it is important to know how often your data changes.
- It is a good idea to have at least three different backups of your data.

BE SURE TO TEST YOUR BACKUP PERIODICALLY!

Did you know that...

- The Department of Trade & Industry has recently said that only about 60% of the backups companies think they have completed are usable.
- 34% of companies NEVER test their backups.
- 77% of those who have tested their backups have discovered failed backups before they were needed.

Unless your backup software uses "Bit Level File Verification" don't simply rely on your backup software to get it right 100% of the time. To ensure that your backups are valid, periodically test your backups by attempting to restore them to an alternate location, then ensure you can access the data. This will identify any flaws before it is too late.

A BACKUP OF A BACKUP OF A BACKUP

A single backup may be a good start, but for the best protection against data loss, especially from catastrophic events, having at least three (3) offsite backups of your data is recommended.

R.O.B.A.R Technologies meets and exceeds the standards and practices outlined here.

Tips provided by:

Hughes Computer Services, Inc.
A Professional Data Recovery Company



R.O.B.A.R.
Technologies
It's How Backups Get Done!
1-888-804-6916



Safe, Secure, Reliable!

**Backup Solutions
For A
New Generation!**



R.O.B.A.R. Technologies

Remote Offsite Backup And Recovery



**we secure
business
DATA**

www.robartechnologies.com

Let's count the cost of securely backing up your data to see if *RO.B.AR* is a good fit for your organization!



Your Current Backup Solution

Employee earns: \$10.00/HR
Employee daily backup: 15-minutes
Employee verifies backup: 5-minutes
Time spent per day: 20-minutes
Cost per day: \$3.33/day
Cost per 5-day week: \$16.67/week

Cost per month: \$72.17/mo.

Points To Consider

No Recovery Guarantee

Is employee properly trained?

What if employee is sick?

What if employee forgets?

What if backup media is stolen?

Compared To

RO.B.AR Technologies

The average *RO.B.AR* account for small to mid-size offices averages \$47.00/mo. *RO.B.AR* is secure by design and never gets sick or forgets! With accounts starting as low as **\$29.99/Mo.**, there is no longer any reason businesses cannot backup properly!

About Our Data Center

R.O.B.A.R. Technologies Servers are maintained in our Tier IV Data Center located in beautiful Liberty Lake, WA.

This location was selected specifically for its low threat risks from natural disasters. This area was rated in Forbes top 5-safest places to live.

Our Data Center boasts some of the tightest security in the industry!



Take a look at how safe your data will be!

- Multiple bandwidth providers with diverse paths
- Multiple uninterruptible power systems with on-site diesel generators for uninterrupted fail over of power systems
- Zone 4 Earthquake seismically-braced servers
- N+1 redundant cooling and humidity control
- Dual-factor physical access authentication
- Closed circuit surveillance systems
- Outside 1,000 year flood plain
- Advanced fire detection
- Gas based fire suppression
- ASHRAE Thermal Guidelines Compliant
- Raised, antistatic floors



How It Works...

R.O.B.A.R. Technologies uses the internet to securely send copies of your critical data to our secure offsite data storage facilities, every night, and on schedule. The system is completely autonomous, very affordable and extremely secure.

Compliance: R.O.B.A.R. Technologies is compliant with HIPAA, Gramm-Leach Bliley, and Sarbanes-Oxley. Only R.O.B.A.R. customers have access to their data.

Not even ROBAR Technicians have direct access to the encrypted data files that are backed up.

Did You Know?

- The average business has \$30,000.00 worth of computer data.
- The failure rate for hard drives, tape drives, floppy disks, CD/DVD, Zip disks, external hard drives, and USB Flash media is 100%.
- It is cheaper, safer and more reliable to use a trusted online backup company than conducting your backups in-house.
- Most small offices spend an average \$89/Mo. on their coffee and break room supplies, but fail to allocate any money toward a reliable Backup and Recovery solution.

Don't you think it's about time to take a serious approach to securing your company's most valuable asset?

Call Today to schedule a free trial!

1-888-804-6916

RO.B.AR Technologies

It's How Backups Get Done!

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